

PLHS Pointer Association
October 8, 2012 Board Meeting
Meeting Minutes
Submitted by: Heidi Mather, Acting Secretary

In attendance: Kevin O'Beirne, Ian Law, Bobbie Samilson, Vicki Moats, Renatte Adler, Barbara Meserve, Andrea Justus, John Murphy, Maria Gibson, Scott Hopkins, Heidi Mather, Diane Sullivan, Eleanor Snyder, Lucy DeVito, Ron Dimelfi, Rebecca Mashburn, Kimberly Guest (no email given), Jen Doud (jen_doud@hotmail.com), Grace Sousa (no email given), Diane Clack (dclack@cox.net), Marvin Estrin.

Meeting called to order at 6:07 p.m.

Introductions and General Business - Kevin O'Beirne:

- Introduction by all attendees
- Next meeting is November 5th, not 2nd Monday due to Veterans' Day holiday.
- Thank you to Judi McQueen and Barbara Meserve for handling the annual audit.

VOTE: Approve Meeting Minutes of 9/10/12 Meeting with addition of summer evote of Pointer Association Officers and Directors.

Motion to Approve – Barbara Meserve

Second to Motion to Approve – Ian Law

Vote – all in favor, none opposed, none abstained

VOTE: Approve Meeting Minutes of 5/14/12 Meeting.

Motion to Approve – Maria Gibson

Second to Motion to Approve – Lucy DeVito

Vote – all in favor, none opposed, none abstained

Principal's Report – Bobbie Samilson:

- Attended the National Association of College Administration Counseling (Gear-Up Grant paid for the conference).
 - Goal of Bobbie/PLHS is to focus on college counseling and upgrade delivery of this service to students and parents.
 - Outreach to middle and elementary kids/parents is important.
 - Out of state schools want CA kids, have more merit and need scholarships available than public CA schools, message is not to shy away from those schools.
 - Great book – Colleges that Change Lives.
 - College Night at PLHS is 11/13/12.
 - Marvin Estrin mentioned that Linda Shaughessey's book, Affordable Colleges, is also a great resource. She has a monthly eblast that will be sent to Vicki Moats to put on the website.
- Homecoming is this week-end, buy tickets before it sells out.
- ASB proposed off-campus lunch pass as incentive for students passing CAHSE (CA High School Exit) Exam on the first try, Bobby looking into it.
- The Blood Drive was a success.
- The Garden Club has started, is successful, asking for donations.
- The Hamster Wheel is now a work of art on campus; Junior Class is challenged to produce a better Senior "prank" next year.
- The GATE program thanks the PA for support (purchased books). There is no money at the school level for GATE, all is at the District level. The Distinguished Lecture series is continuing.

- Discussion re: acceptable turn-around time for official transcripts – 1 week – Bobbie to confer with staff to determine if realistic. Will get the word out once time parameter is set to manage student and parent expectations.

Gifts and Grants Report – Rebecca Mashburn:

- We have allocated \$12,000 per year; \$6,000 per semester.
- Deadline for the first round of applications is October 25th.
- Subcommittee will try to have all applications vetted and provide the PA with a recommendation for allocation of the \$6,000 at the November 5th PA Meeting.

PA Membership Drive Report – Diane Sullivan:

- Approximately \$8,400 has been raised; it does not include matching grants.
- Would like to keep the PA Membership request on the website and in the eblasts as a reminder for those who want to contribute but haven't done so yet. Discussion ensued – consensus was to keep it in both mediums.
- Suggestion to add a list of donors, and if possible at the different levels. Diane will work with Vicki Moats to post the donor list.

Treasurer's Report - Barbara Meserve:

- See report. PLHSPA has about \$340K in assets.
- All funds are earmarked except for \$25K, excluding funds allocated for AAAs last May.
- There is approx. \$34K in the AAA Fund, waiting on invoices.

V. P. of Programs – Renatte Adler:

- Kate Parsons (new parent) will take over the Teacher Lists program. They are the teacher and school “wish lists” on the website so community members can be specific in their donations. Renatte asked that word get to the teachers to put items on their lists.
 - Ian Law has updated his and will be able to assist other teachers.
- Pat Baker is still working on escrip – it is growing. Need to get the word out that the Junior Class gets \$10 for every new sign-up and renewal. The money then goes into the Prom Fund or other needs for Senior Year.
- Pat Baker also collects ink cartridges and cell phones for recycling. She collects enough money to provide two (2) \$500 environmental scholarships.
- Renatte and Lucy are putting together a binder of information regarding how much money is needed for Senior Class items/projects/prom and fundraising ideas. There should be a Class Committee of parents to help raise money for each Class to ease the financial burden of these activities. Their binder will provide a basis for future classes.

Directors' Reports:

Fundraising – Maria Gibson:

- There are a few outstanding donations coming in from the Kick-Off event – more banners are being sold, amount is pro-rated given football season has started. Total net funds from Kick-Off is probably over the \$15K mark with these last donations.
- Other sports (baseball, softball, soccer) have their own banner sales program to raise money – would like consistent pricing of \$300 and \$500 per banner depending on size – Eleanor to discuss with Boosters.
- Meeting 10/9 at Sail Ho for a 1st Annual Golf Tournament, proceeds split to benefit Golf Boosters and general PA. An update will be given next month.

- Renatte asked is there is a process for naming rights on buildings. There is – Bobbie to look into it for possible fundraising.

Athletic Boosters – Eleanor Snyder:

- Protect our Pointers (POP) Campaign started – total money raised so far is \$5,200 (includes the \$2,000 seed money provided by the PA). Approximately \$20K is needed to fund the trainer (2 trainers during fall season because football is required to have a trainer during the season).
- The trainer has been hired, started last Tuesday, has clinic hours 3 hours/day, 5 days/week. All are welcome, not just athletes.
- Boosters helping with escrip – getting Juniors and Junior parents the information to get people to sign up.
- Paper Drive will commence at sporting events – come to a game, bring a ream of paper.

Volunteer Programs – Lucy DeVito:

- November 13th is College Night.
- December 20th is College Panel – returning college students come to the school during the day and go to classes/lunch.
- December 20th is currently scheduled for New Student Night but will be changed to a date in January.

Athletic Director – John Murphy:

- Pep Rally Friday – Advisory Schedule.
- Homecoming vs. La Jolla this Friday.
- Field Hockey is 10-0!
- Water polo tournament this weekend.
- Sports Chalet Agreement has been approved and is in place. Pointer Gear (non-sport specific) is available for purchase at Sports Chalet and some of the proceeds goes to the Boosters.
- Dick’s Sporting Goods wants to bid for next year.
- November 2nd – fall season ends, varsity teams enter play-offs.
- November 10th – try-outs for winter sports.
- OB Christmas Parade is the 1st Saturday of December – getting teams to participate.

Roundtable:

- Proposition Z would mean a total of \$10M for Point Loma/OB community.
- \$6M would be allocated for Correia Sports Complex.
- Point Loma Cluster has a blog with information.

Meeting adjourned at 6:58 pm